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1972 - 73

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MATCH NUMBER

1



SATURDAY, 19th AUGUST, 1972.

FOOTBALL LEAGUE DIVISION TWO

United

(BLUE SHIRTS)

1. A. ROSS
2. D. HEMSTEAD
3. J. GORMAN
4. J. LAIDLAW
5. G. WINSTANLEY
6. R. DELGADO
7. R. TRAIN
8. D. MARTIN
9. R. OWEN
10. S. BOWLES
11. C. BALDERSTONE
- 12.

Referee:
R. CAPEY, Crewe.

Swindon Town

(RED SHIRTS)

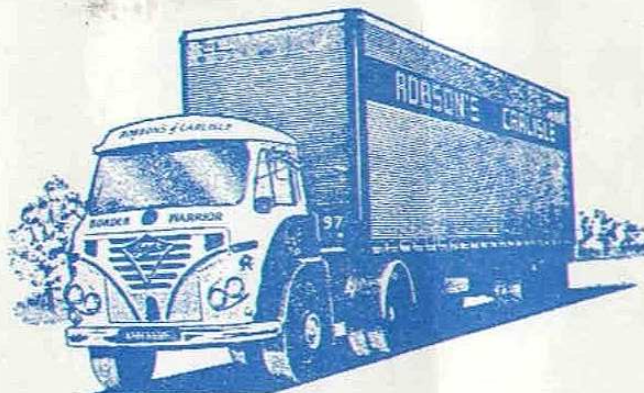
1. P. DOWNSBOROUGH
2. R. THOMAS
3. J. TROLLOPE
4. J. BUTLER
5. F. BURROWS
6. R. POTTER
7. T. HUBBARD
8. R. BUNKELL
9. S. PELOW
10. R. TREACY
11. D. ROGERS
- 12.

Linesmen:
B. Allman (Orange flag).
J. Charlton (Red flag).

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VIEWPOINT

by

IVOR BROADIS



Newcastle Journal
and Sunday Sun
Sportswriter

THE three-quarters of a million fans who welcomed the new season last Saturday at grounds up and down the country, and the millions more who are interested but not so much involved, must have felt "This is where we came in" over the week-end.

The familiar pattern unfolded . . . some excellent matches that were marred by ugly incidents on the field and crowd violence off it, and this on a day when the Football League's new disciplinary measures came into effect for the first time in League games.

Fifty-three players booked and three sent off, the powers that be must have felt like sending all the clubs a circular worded simply "What's the excuse this time?"

Twelve months ago the club managers and the players wept buckets of crocodile tears at the 'get tough' measures of the referees that were supposedly sprung upon them without warning. Now with ample warning about offences that are bookable, the number of points that each offence carries and the set penalty of a three-match suspension when the points total reaches twelve, plus the automatic three-match suspension for a sending off, there are more offenders than ever.

Excuse? They just haven't any, and I imagine there will be some anxiety among the powers that be this afternoon if there's a repeat performance by the rule benders and the thugs.

A percentage of fans . . . fortunately a small one still in the process of growing up, regard the admission ticket as an invitation to a punch-up. They are the sort that would cause a riot in an empty house and with an appetite for trouble feed upon what goes on out on the field. How to eliminate them is another problem.

But the bulk of football followers, although keen to see their own particular favourites win, are more interested in skill than skirmish, in the pitting of one man's individual skill against another's. Didn't they show it in the thousand and one inquests of our Nations Cup defeat by West Germany and the Ajax triumph in the European Cup that reached the pages of the national press, and didn't they hold up both teams as a blueprint for us to follow?

Over the years our coaches have taken a fair amount of stick for fashioning robots able to do a job, without imagination. Yet their jobs must have been made doubly difficult by the increasing reluctance of players to hold the ball against some of the hired assassins and by club bosses who for the protection of their jobs decree that it's more important to avoid defeat than to go out to win.

I've said it before, if we're going to allow the men with skills to develop their full range, then the green light will have to come from the club managers. They've all played, they know who dishes it out and who doesn't and the argument that they've no control over the players once they get on to the field just doesn't hold water . . . if they go on selecting the persistent offender.

Fifty-three bookings looks like a "Harvey Smith" at the men who administer soccer justice and casts as big a shadow over the managers as over the players, but together they've got to make this twelve-point punishment system work.

I doubt if the public will take kindly to paying an extra ten new pence for a little more boot.

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Sportswriter for the DAILY MAIL

It's Character that Counts

Testimonial time this season for Bobby and Jackie Charlton is a time to reflect on the powerful part that character plays in the shaping of great football careers.

Fans not only of Manchester United and Leeds United, but from all over the football map are expected to give tangible recognition to the contribution which these Geordie giants have made to the game. But, as has been the case with other great characters such as Stanley Matthews, Jackie Milburn, Bill Foulkes and Roger Hunt, there's something more than outstanding ability that fires the imagination of the public at testimonial time.

In qualities quite apart from technical merit both the Charlton brothers have proved something of genuine significance in the game. In Bobby's case there are his two England records of 106 appearances and 49 goals which deserve the warmest of public acclaim. But, towering even higher than those accomplishments is the status accorded him by fans both in this country and abroad of 'the first gentleman of football'.

It is possible to shine as a world class star at the highest strata of competitive football without a blemish on one's reputation for fair play . . . possible even to play more than any other man has done for England and to hit more goals, and still be regarded by referees as the model footballer.

Although Jack contributed only 34 appearances to the impressive family total, his career has presented younger players with a different point to ponder. It is never too late to absorb the lessons of football and to make good at the game . . . not even after getting off to a very shaky start.

Jack, whose candour is now counted among his most admirable characteristics, admits that his early years were the wasted years in which he didn't take his Soccer seriously enough. He was heading into the late 'twenties' when the penny dropped and he finally set his sights higher. Such was his obvious natural ability that some of the game's greatest honours were soon within his grasp.

When Bobby and Jackie played together in England's World Cup winning team it took an astonishing family record to its pinnacle of achievement. For 46 years of Leeds United's 52-year history there has always been a Milburn or a Charlton in that Club's colours.

The Milburns were, of course, three of Jack's and Bobby's uncles — Jack, George and Jim.

They began a tradition of honest effort and club loyalty which every other member of the family safeguarded like a treasured heirloom. There was a fourth brother, Stan., who was still rated as the model footballer when his long career ended at Rochdale. And there was nephew 'wor' Jackie, of Newcastle and Wembley Cup final fame, who was still acclaimed by Geordie fans when his testimonial time came around 10 years after his career had ended.

Out of such a blood line, the Charltons just had to be great characters. Uncles Jack, George and Jim often told me that the greatest player in their family, if women had been allowed into the game, would have been sister Cissie. Well, she didn't break through to any caps or medals, but when she produced the Charlton brothers she didn't do so badly, did she?

A LOOK AT THE CHALLENGERS by Tony Pulein

While it is too early to make any judgments on this season's form, we can probably get an idea as to which clubs are to be the most serious promotion challengers by assessing last season's late form and close-season activities. From this, six clubs emerge with the strongest potential — Hull City, Burnley, Sunderland, Blackpool, Queen's Park Rangers and Middlesbrough.

Hull went quite close two seasons ago yet, at that time they didn't look a mature enough side to tackle top-class football. Now player-manager Terry Neil has re-organised things, brought in some of his best young players and purchased some experienced men to give the team balance.

Jimmy McGill, the former Arsenal player whom Hull bought from Huddersfield, has developed into a highly effective mid-field player. A glutton for work, McGill is always buzzing around in search of the ball, and, once in possession, has a keen eye for setting up an attacking foray.

The experience of skipper Ken Knighton and John Kaye — two more Hull signings — may also prove key factors in the promotion issue. Up front, Ken Wagstaff has re-discovered his appetite for the game and if he can continue to foster the fine understanding he has struck up with young Jimmy Pearson these two could be among the division's leading scorers.

The Burnley side, though young, has an abundance of flair and rarely fails to entertain. They finished last season in a flourish, winning their final six games.

Frank Casper, who for so long has been Burnley's solitary major goalscorer, will this season be challenged by Paul Fletcher, a £60,000 buy from Bolton almost two years ago. Last season he began to live up to his full potential and should have a good season lying ahead of him.

Burnley have always had to sell players to balance their budget so it was not too surprising when they sold Steve Kindon to Wolves for £100,000. But this shouldn't weaken the side too much because Kindon was not able to hold a regular place last season and appeared only once as substitute during that fantastic close to the campaign.

Sunderland, obviously, will be among the strongest challengers. Another very young side, they made a good late run last season but they were too far behind to shift the leaders.

Sunderland, it is true, are a regimented side, perhaps lacking in sufficient flair to have much chance of success in Division One. This has not stopped other clubs winning promotion in the past — Leeds and Liverpool among them — but Sunderland would need considerable reinforcements if they were to go up, and stay up.

Blackpool, one of the Second Division's best footballing sides, would stand far more chance of prolonged success. The Tangerines once again reached the final of the Anglo-Italian tournament this summer, playing football which stamped them as First Division material.

Queen's Park Rangers, who blew up when they were on the point of a breakthrough last season, will surely be in the thick of things again. They have lost Rodney Marsh now, of course, but they expect to have skipper Terry Venables fully fit again as some compensation.

Middlesbrough is the club which really should be back in Division One. Yet they seem to make an annual habit of climbing into a good position then folding when the pressure mounts at the end of a season. Middlesbrough are also notoriously poor away from home, another factor which has hindered their ambitions.

TODAY'S REFEREE

ROY CAPEY is an occupational supervisor at an industrial rehabilitation unit and is in his fifth season as a Football League referee. He started during National Service in the R.A.F. in 1950 and has been registered with the Staffordshire F.A. ever since.

He progressed to The Football League line through the Cheshire League in 1959-60. He was a linesman in the Denmark v Sweden international in 1963 and for the game between Inter-Milan and Hansa Rostock in 1969.

Married with a teenage daughter, he lives at Madeley Heath, North Staffordshire, is secretary of North Staffs. Referees' Club, keeps wicket for a North Staffs. League cricket team and is a former North Staffs. table tennis champion.

One of his unusual sidelines is that is a well known broadcaster in his area . . . he contributes regularly to B.B.C. Radio Stoke-on-Trent.

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The Journal

Every Morning

Sunday Sun

Every Sunday



Swindon Town **1972-73**

● Back Row: J. Trollope, P. Downsbrough, R. Smart.

● Middle Row: R. Potter, T. Hubbard, R. Thomas, F. Burrows, D. Anderson (Coach).

● Front Row: D. Rogers, S. Peplow, R. Bunkell, D. Mackay (Team Manager), R. Treacy, J. Butler.

AN INTRODUCTION TO T

SWINDON TOWN are one of the modern breed of ambitious clubs, trying desperately to break away from their old image. Their League career has developed along not dissimilar lines to our own—for years they were no more than an ordinary Third Division club, quite content to drift on aimlessly from year to year. Today Swindon want it known that their declared intention is a place in the First Division!

The real turning point for Swindon came one March day in 1969 when after a glorious League Cup run—which included victories over First Division sides Coventry and Burnley, plus the Second Division champions-elect Derby County—they faced mighty Arsenal in the final at Wembley.

Swindon fans turned up only for the pleasure of watching their team play at the famous stadium. Never in their wildest dreams did they hope to see the Robins actually win.

Yet win they did. By 3-1. And in such a manner that Swindon, then a Third Division club, have never again been looked upon as a "little" club. They gave Arsenal a football lesson and winger Don Rogers capped a magnificent display with two superb goals.

At the end of that season, Swindon were promoted to Division Two. And, with those Wembley memories burning bright, the directors planned ground improvements in preparation for the day when First Div. status is achieved. Part of these plans reached maturity last season with the completion of a new grandstand.

Wembley in 1969 was by no means the first time Swindon had hit the headlines, though. The club was formed in 1881 by a clergyman. They were one of the original members of the Southern League in 1894, later winning the championship on two occasions, and it wasn't long before they won

national acclaim. In 1910 they fought their way to the semi-final of the F.A. Cup defeating First Division Spurs (3-2), and two Second Division sides Burnley (2-0) and the divisional champions-to-be Manchester City (2-0) on the way before succumbing to the reigning Football League Champions, Newcastle United, 0-2 at Tottenham. Two years later they made a second semi-final appearance.

Swindon became members of the Third Division (South), along with all the other Southern League first division sides, in 1920. And they made a flying start to their League career, finishing in fourth place—a position they were unable to improve upon until winning promotion 42 years later!

It was in 1963 that Swindon first broke out of the Third Division, with a star-studded young team assembled by manager Bert Head. The only survivor of that side still on regular first-team duty is Don Rogers who remained loyal to the club while Mike Summerbee (Manchester City), Ernie Hunt (now Coventry), and Bobby Woodruff (now Cardiff) all moved up into the First Division soon after attaining that success.

They made a bright start to their Second Division career, heading the table for several weeks. Alas, they could not maintain the pace and, within two years, they were back in Division Three.

Danny Williams, who was responsible for the Wembley side, and Fred Ford have since followed as Swindon managers and now **Dave Mackay** is in charge.

After almost 20 years as a player, with 600 games for Hearts, Spurs, Derby and Swindon—not to mention numerous internationals—behind him, Mackay has now decided to give up playing to concentrate on management.

He has given several players the chance to fill his boots on the field, local discoveries **David Dangerfield, Terry Hubbard** and **Vincent Stroud** among them.

Last season Swindon finished in the middle of the table but Mackay hopes to do better this time. One of the positive steps he took to bring about an improvement in attack was the investment of a club record £35,000 for Republic of Ireland international striker **Ray Treacy** during the close season.



RAY TREACY

TODAY'S VISITORS by Tony Pullein

Treacy began his League career with West Bromwich Albion, moved to Charlton in 1968 and last season was their top scorer with 19 goals. Swindon striker Arthur Horsfield moved to Charlton as part of the deal.

Now Swindon have three outstanding strikers in attack as Treacy links up with Peter Noble and Don Rogers. **Noble**, a £10,000 signing from Newcastle in 1968, was Swindon's top scorer with 14 goals last season. Noble was injured in last Saturday's opening game against Queen's Park Rangers and may be doubtful for today's match.

Don Rogers has been with Swindon for well over a decade, making his debut in their first-team in 1962/63. Don now recalls with amusement that, when he was invited from his Somerset home to have a trial at Swindon, it was the first time in his life he had ever travelled on a train!

Rogers has now played 385 League games for Swindon and, after opening the season in typical fashion with their first goal last Saturday, now totals 141 goals. He has on four occasions been the club's top scorer and was capped by England at youth and under-23 levels. In spite of many offers to join bigger clubs, Rogers has remained loyal to the club which gave him his big chance.

A veteran of many a Swindon battle, including the 1969 League Cup final, is **Roger Smart** who has now played more than 300 League games since his debut in 1961/62. **Roy Bunkell** enjoyed his first taste of League football last season after spending several years with Tottenham. Though he won England youth honours, Ray was never given a chance in Spurs' League team.

Another player to get his chance after leaving a First Division side is **Steve Peplow** who left Liverpool two years ago. He got a couple of League games for the Reds but has now settled for Second Division football with Swindon. He, too, started in goal-scoring mood with Swindon's second in the 2-2 draw against Queen's Park Rangers.

Swindon possess two of the most consistent flank defenders in the business. **Rod Thomas**, capped 23 times by Wales, has been their right-back for six years while **John Trollope** has been on parade — apart from a short injury absence — continually for 12 seasons. He completed 500 League appearances last term. Trollope also nearly got in on the scoring last weekend when one of his long shots hit a post.

Frank Burrows, the centre-half, gained experience with Raith Rovers and Scunthorpe before joining Swindon in 1968. This season, however, he may be challenged for the number five shirt by **Ron Potter**, who gained some First Division experience with West Bromwich before his transfer in 1970.

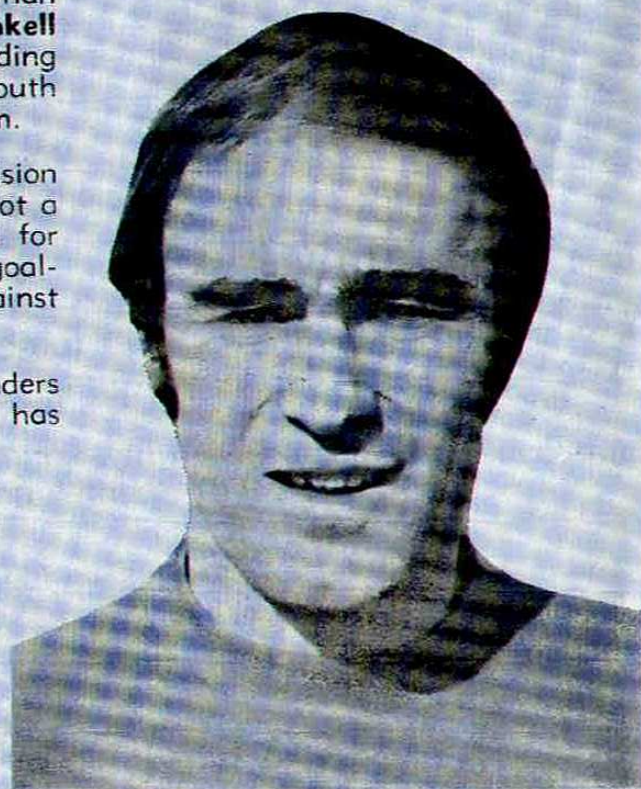
Joe Butler switched from Newcastle to Swindon in 1965 and has now played more than 250 games for the Robins. Like Thomas, Trollope, Burrows, Smart, Noble, Rogers and goalkeeper Peter Downsborough, he is a survivor of the club's Wembley victory.

Downsborough had spent four years as Halifax's goalkeeper in the Third and Fourth Divisions before joining Swindon for a nominal fee in 1965. Now he has appeared in almost 250 League games for Swindon. Last season, however, he experienced a strong challenge for his position from **Jimmy Allen** who was given his first taste of senior football in September 1971.

Both matches with Swindon last season ended in goalless draws. Since we first came into conflict in League football in 1962/63 we have been beaten only once in eight meetings:

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Home ...	4	1	3	0	4	3	5
Away ...	4	0	3	1	2	4	3
	8	1	6	1	6	7	8

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Second Division 1972-73

OTHER MATCHES

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Meet the Newcomers

STEVE DERRETT (top left) signed from Cardiff City at the end of last season and wore the substitute's jersey at Burnley last Saturday.

JOE LAIDLAW (top right) signed from Middlesbrough last month.

LES O'NEILL (left) came to Brunton Park in May from Bradford City.

We hope they will have a happy and successful association with the Club.

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WELCOME BACK . . .

Hello again and welcome back to Brunton Park for the start of another season — our eighth in the Second Division. It is our sincere hope that during the next nine months we may provide you with an abundance of exciting and entertaining football. Everyone connected with the Club is striving to make this a memorable season and, just as the players and staff have a vitally important role to play, so too have the spectators. Unless one has participated in spectator sport it is difficult to appreciate the 'lift' the players receive from a cheering enthusiastic crowd, but it is an undisputed fact that it makes a difference out there in the middle.

APOLOGY . . .

As all spectators inside the ground will have noticed, work is now well in hand on the installation of the new floodlighting system. Three of the four foundations and bases have been completed and work on the fourth is due to start on Monday.

Due to the construction work it is likely that spectators will be subjected to a little inconvenience during the next few weeks and we ask for your tolerance in this respect. We are certain that the finished job will take us to the top of the 'floodlight league'.

NEXT HOME MATCHES

NOTTINGHAM FOREST

Saturday, 2nd September. K.O. 3.0 p.m.

CARDIFF CITY

Saturday, 16th September. K.O. 3.0 p.m.

N.B.—At the time of going to print the draw for the 2nd Round of the Football League Cup had not been made. If we have a home tie it will be played on Tuesday, 5th September at 7.30 p.m.

CONGRATULATIONS . . .

Congratulations to 'skipper' Chris Balderstone on his recent cricketing achievements with Leicestershire. Although his season was severely curtailed at the one end by the Anglo-Italian Competition and at the other by pre-season training he did manage eight first class matches, including the final of the Benson and Hedges competition and the match against the Australian tourists. In one fantastic week in July he scored 51 on Monday, 83 not out on Tuesday, 41 on Wednesday and 41 not out and the 'Man of the Match' award on Saturday in the Benson and Hedges Final against his old colleagues from Yorkshire.



SEASON TICKETS . . .

There is still time to obtain a Season ticket admitting to all League matches at Brunton Park.

The cash discounts are generous — ranging from £1.90 (juveniles 95p) on the Ground to £4.25 in Stands 'B' and 'D'. Prices are as follows:—

Ground	- - -	£6.50 (14 and under £3.25)
Paddock	- - -	£7.50 (14 and under £3.75)
Stand 'A'	- - -	£9.50 (14 and under £4.75)
Stands 'B' and 'D'	- - -	£11.50

Individual match tickets are available in advance for all League matches at the following prices:—

Stand 'A'	60p (14 and under 30p).
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WHAT THE PAPERS SAID

Alan Ashman had cause for satisfaction in the way his team weathered Burnley's opening blitz, went ahead and, even after Burnley had levelled, grabbed the initiative to force home centre-half Colin Waldron into a blunder which allowed Bobbie Owen to put Carlisle in front again.

A draw was a fair result.

Newcastle Journal

Both Burnley and Carlisle showed that they are going to be forces to be reckoned with at Turf Moor yesterday.

News of the World

There were times when both sides played football full of inventiveness, but apart from the initial phase when Burnley mounted an aggressive series of attacks, neither managed to find an influence sufficient to dominate the game.

Carlisle's attacks during the first half were sporadic and their defence, although wearing the signs of pressure, packed well to weather the threat stemming from Thomas, Fletcher and James in particular. In the second half there was much more commitment to coming forward from Carlisle. Bowles' individuality always makes him a dangerous type of player whilst Owen provided some challenge and on occasions the side as a whole moved precisely and accurately.

Burnley 2 Carlisle United 2

Although Carlisle did not look authoritative, the portents for Ashman, commencing his second period as manager of the club, are good if one pieces together the relevant evidence from Saturday's performance.

Evening News and Star

Carlisle Manager Alan Ashman, beginning a second spell with the club, can be well satisfied with

the response he got from his players in this tough opening test at Turf Moor.

Twice Carlisle went into the lead and although Burnley fought back each time, it was the visitors who had the best chance to clinch the match in the closing stages when Dennis Martin mis-kicked as Bobbie Owen centred with the home defence wide open.

Sunday Sun



Bobbie Owen turns away in triumph after scoring United's second goal.
Home 'keeper Stevenson looks on in dismay.



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Manager & Manageress:
Mr. & Mrs. S. C. Grubb
Tel. 21250 and 21815
Manageress & Secretary,
Penrith & District:
Mrs. J. Sewell,
49 Barco Avenue,
Penrith.
Tel. Penrith 3900
Penrith Shop and Office:
9 St. Andrew's View,
Penrith.

SUPPORTERS' CLUB NEWS

BAR FACILITIES

Members and visiting supporters occupying seats in Stands 'A' and 'E', which have no bar facilities, can use the bar in Stand 'B' at the following set times:—

Saturday from 2.0 p.m. to 3.0 p.m.

Evening games from 6.30 p.m. to 7.30 p.m.

At the conclusion of evening games, bar facilities are available in the Lounge Bar, Concert Room Bar and the Day Bar.

IT IS A LEGAL REQUIREMENT THAT ADMISSION TO THE CLUB PREMISES IS BY PRODUCTION OF MEMBERSHIP CARD ONLY AND THIS WILL BE RIGIDLY ENFORCED.

COLLECTORS WANTED

Good allowances given — Daily Draw £280 per week in prizes. Monthly Bingo, £300 in prizes. Why not start a book in the works or among your friends? You can commence with one member, so why not join the Club that SUPPORTS UNITED?

Please contact us today at the Caravan or drop us a line and we will contact you wherever you may be.

BINGO IN THE CONCERT ROOM

Commencing after 9.0 p.m. each Friday, Saturday and Sunday.

Books of five — 20p; Quickies 5p.

There are no entrance fees and the numbers are drawn by an Air Machine.

Caller: Mr. R. Brown, assisted by Messrs. H. Smith, J. Maddison, M. Ramshay, S. Glover, J. Taylor, W. Wright and G. Joynes.

THE OLD CONCERT ROOM

This room is available for Private Parties on Thursday, Friday, Saturday and Sunday evenings. Please apply to the Manager, Mr. S. C. Grubb. Catering and entertainment can be arranged if required.

THE NEW CONCERT ROOM

This room is available for Private Functions on Mondays, Tuesdays (except when there are matches) and Wednesdays. Catering and entertainment can be arranged and applications should be made to the Manager, Mr. S. C. Grubb.

ENTERTAINMENT IN THE NEW CONCERT ROOM (Under the Chairmanship of Kenny Kendall).

Entertainment from 8.0 p.m. to 9.0 p.m. and from 10.0 p.m. to 11.45 p.m. Bingo is played in the interval between 9.0 p.m. and 10.0 p.m.

Saturday, 19th (tonight) — Ricky McCabe, Liverpool, presents —
LEW THOMAS — Comedy, Music, Vocal.

Sunday, 20th — Ricky McCabe, Liverpool, presents —
IVERNE DUO — Liverpool's Top Duo.

Saturday, 26th — Ricky McCabe, Liverpool, presents —
RICKY GRANT — Comedy Vocalist

Sunday, 27th — Ricky McCabe, Liverpool, presents —
THE HANDFUL — Comedy Showgroup

DOUBLE BILLING

After the most successful Double Billing at the 'Player of the Year' evening, by Members' request, another evening has been arranged for Thursday, 28th September, 8.0 p.m. to midnight. Bingo will be played during the interval. Ricky McCabe, Liverpool presents THE HARRISONS AND AL DEAN. Tickets 25p available at the Club.



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